



"A Good Idea is Just Not Enough, Let's Create Something Amazing!"

Project Questionnaire



Thank you for choosing Sam Rodriguez Marketing. To ensure we have a solid understanding of your project, please answer as many of the following questions as possible.

If you struggle with some of them, or are unhappy with any of your current answers, no worries. We can fill in the blanks later on!

You can share any further information or resources relevant to your project by dropping us an E-mail at info@samrodriguezmarketing.com

About you:

Contact Name:

Contact E-Mail:

Phone Number:

Where did you hear about Sam Rodriguez Marketing?

About your company:

Company Name:

Industry:

What is the Meaning behind your Company name?

What is your Company tag line? What is the Meaning behind it?

What are the Basics of your Business?



Your Vision:

What is the Vision for your Brand in the Future?

Does your Company have a History or Story?

Why do you require a new Brand? What do you want your new Brand to accomplish?

What are the Core Values of your Business?

What is the Purpose of your Brand?



Your Audience:

If you imagine your Brand(s) as a person, what personality traits would they have?

Who is your ideal Client or Target Audience?

Your Positioning:

What Problems does your Brand face?

How does your Brand differ from other Brands in your industry?

What Brands do you admire, and why?



Additional Information:

Please add any further details or considerations regarding your project.

Congratulations!

You have reached the end of the questionnaire.

Thank you for taking the time to complete this form, you have taken the first step towards creating your New Brand.

Hopefully you managed to complete these questions with ease as they help greatly in defining your goals and giving clear direction for your project.
Please forward this form to info@samrodriguezmarketing.com

Once received we will be in touch to discuss your project and advise of the next steps.

We look forward to Your SUCCESS!